



FENIX MEDIA

An International Media Buying Company



2021

media worldwide



Fenix Media is an advertising sales firm, connecting clients and media worldwide.

We specialize in serving brands advertise internationally through our top tier network of local-language, targeted multi-platform media solutions.

We operate across many sectors including B2B/B2C print and digital media, Out-Of-Home, activations, and custom opportunities. Whether planning to advertise globally, multi-country, or in a single country – we can deliver your target audience

expertise

Fenix Media is a full-service media company. We find the most efficient and effective ways to reach the right people, at the right time, to help to spread **your** message at the very lowest media costs. We adjust our plans to match the changing budget, media, marketing, and audience landscapes.

Client service is our top priority. We provide integrated **one-stop media services** across a number of outlets: print, television, cable, radio, digital and out-of-home opportunities.

Fenix Media is a response-oriented operation. We pride ourselves on being nimble and swift to respond. And we partner with hundreds of media outlets worldwide. From single ad placements to global media campaigns, we are a one-stop-shop for planning and executing your advertising goals, whether in **Latin America, Europe, Asia** or the **USA**.

our services media worldwide



International and Multicultural Media

Fenix Media is at the forefront of ongoing changes in the proliferation of multicultural media vehicles. We understand the importance of the rapid growth of ethnic immigration population segments, as well as the need for greater consumer retention of heritage than ever before.

We can assist you in effectively targeting **Asian Americans**, the **Latino population**, and **African-Americans**, as well as other emerging markets locally and worldwide.

out-of-home



Out-of-Home advertising isn't just billboards on the side of a freeway. Today, it's also on buses, inside trains and subways, on top of a taxi, the exterior of a building, and even the clear blue sky. Essentially, it's anywhere place-based advertising fits and can be seen.

Our relationships with **local**, **national** and **international OOH** vendors run deep. We bring that connection to you. We know where and when **you** can take advantage of opportunities, while ensuring that buys are executed as planned.



FENIX MEDIA

print media



Fenix Media's buying team utilizes its experience and relationships to navigate today's print media landscape – be it **international, national, regional, and local** newspapers and magazines.

We bring you access to thousands of magazines and newspapers from **two hundreds countries** in sectors such as tech, business, financial, travel, and fashion.

digital media



Fenix Media is a digital advertising company blending in-depth online media expertise and a personalized approach to deliver reliable results and industry-leading performance.

Our digital media team is dedicated to providing measurable revenue for our clients. Our in-depth knowledge of advertising in the highly competitive online space is enhanced with our global specific experience.

Our core digital media services include: **Premium Display/Rich Media, Mobile Marketing, Electronic Direct Mail** and **Programmatic**.



FENIX MEDIA

radio, tv and cable



In the rapidly evolving world of television and radio (e.g., broadcast, cable, syndication, etc.), relationships and experience count and our longstanding associations extend to the highest levels of the major broadcast and cable networks.

Fenix Media brings to you these relationships and experience in Latin-American and US Multicultural markets.



what fenix media can do for you...



- We provide you our knowledge to research and find the right media to suit your goals.
- We negotiate and use leverage to get you the best prices for you.
- We will cover the entire process for you: media research, quoting, negotiation, closing, material trafficking, proof of performance and billing.
- We help you to break language and cultural barriers. Not to mention differences in time zones, currencies and taxes.

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